

## WUSS 2019 Sponsor/Exhibitor Registration Form

**WUSS 2019, Sept 4-6, 2019**  
**Hyatt Regency Lake Washington at**  
**Seattle's Southport**  
**Renton, Washington**

*Contact(s) to receive sponsor/exhibitor information*

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

*Billing Contact*  *Same as above?*

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**Sponsor**

- Platinum \$7,000
- Gold \$5,500
- Silver \$4,000
- Bronze \$2,500

**Technology Sponsor**

- Hands on Workshops \$3,500
- n/a\_ Mobile App \_\_\_\_\_
- ePosters \$1,000

**Exhibitor**

- Exhibitor \$2,500
- Academic \$1,000

**Additional Marketing Opportunity**

- Full Page Advertisement included in WUSS 2019 Attendee bag \$500

For questions, contact [sponsor@wuss.org](mailto:sponsor@wuss.org)

Return Registration Form to [sponsor@wuss.org](mailto:sponsor@wuss.org)

***An invoice will be emailed with payment instructions.***

**\*Electronic files for logo or advertisements (jpeg formats preferred) due July 20, 2019.**



# Sponsor / Exhibitor Brochure



## Western Users of SAS® Software Educational Forum and Conference

Hyatt Regency Lake Washington at  
 Seattle's Southport  
 Renton, Washington  
 September 4-6, 2019

Western Users of SAS Software (WUSS) Annual Educational Forum and Conference is the premier opportunity to learn, problem-solve and network with SAS® professionals in the Western region.

SAS users attending WUSS 2019 have the opportunity to

- get tips and techniques for immediate on-the-job use
- enhance professional skills by presenting a paper
- talk with SAS developers, experts and exhibitors

The WUSS Organization and the WUSS Educational Forum and Conference are greatly enhanced from your company's support in one or more of these ways:

| Sponsor   | Technology Sponsor   | Exhibitor  |
|---|--|--|
| Sponsors of the WUSS organization provide financial support for the programs administered by WUSS. These programs include providing grants for local SAS user group events as well as funding Student and Faculty scholarships and New SAS Professional awards for the WUSS Educational Forum and Conference. | Technology sponsors provide financial support for technology at the WUSS Educational Forum and Conference. | Exhibitors provide direct support for the WUSS Educational Forum and Conference, both financially and by hosting booths in Resource Central. |

| Exposure for your company:   | Sponsor               | Technology Sponsor     | Exhibitor        |
|--|-----------------------|------------------------|------------------|
| <b>All year:</b>   |                       |                        |                  |
| On the WUSS Website: your logo with a link from wuss.org home page to your company website                     | x                     | x                      |                  |
| Recognition at Local Users Group meetings in the WUSS region where WUSS provides support                       | x                     | x                      |                  |
| <b>At the WUSS Educational Forum and Conference:</b>   |                       |                        |                  |
| Recognition at the Opening and Closing Sessions  | x                     | x                      |                  |
| Provide logo item for attendee bag, e.g. notepad, highlighter, etc. <i>Prior approval required.</i>            | x                     | x                      | x                |
| Company logo on mobile app   | x                     | x                      | x                |
| Company name and logo displayed on large prominent signage   | throughout conference | technology you sponsor | Resource Central |
| Opportunity for 10-20 minute presentations in WUSS Theater   | x                     | x                      | x                |
| Network with attendees   | if attending          | if attending           | x                |
| Explain the benefits of your company's mission and its services to attendees at your booth in Resource Central | Platinum Sponsor      |                        | x                |

Expected attendance at WUSS 2019 is over 400 SAS professionals.

Occupations represented include:

|                      |                      |                       |
|----------------------|----------------------|-----------------------|
| SAS Programmers      | Data Mining Analysts | Database Managers     |
| Health Care Analysts | Business Analysts    | Data Scientists       |
| Statisticians        | Students & Faculty   | IT/SAS Administrators |

Industries represented include:

|                      |                    |            |
|----------------------|--------------------|------------|
| Pharmaceuticals      | Financial Services | Government |
| Health Care          | Banking            | Education  |
| Media/Communications | Insurance          | Research   |
| Manufacturing        | Retail             | Consulting |

## WUSS Rates and Conference Benefits

|                           | Fee     | Number of Fully Paid Registrations | Number of Registrations at 80% Early Rate | Exhibitor Space in Resource Central | Remarks at Opening Session |
|---------------------------|---------|------------------------------------|---|-------------------------------------|----------------------------|
| <b>Sponsor Levels</b>     |         |                                    |   |                                     |                            |
| Platinum                  | \$7,000 | 4                                  | 8   | yes                                 | yes, 3 minutes             |
| Gold                      | \$5,500 | 3                                  | 6   | no                                  | yes, 2 minutes             |
| Silver                    | \$4,000 | 2                                  | 4   | no                                  | no                         |
| Bronze                    | \$2,500 | 1                                  | 2   | no                                  | no                         |
| <b>Technology Sponsor</b> |         |                                    |   |                                     |                            |
| Hands On Workshops        | \$3,500 | 2                                  | 3   | no                                  | no                         |
| Mobile App                | taken   | 1                                  | 1   | no                                  | no                         |
| ePosters                  | \$1,000 | 1                                  | 0   | no                                  | no                         |
| <b>Exhibitor</b>          |         |                                    |   |                                     |                            |
| Exhibitor                 | \$2,500 | 1                                  | 2   | yes                                 | no                         |
| Academic                  | \$1,000 | 1 plus 2 Students*                 | 0   | yes                                 | no                         |

\*Waived registration for up to 2 students of the academic institution if they present a paper or ePoster at the WUSS Conference.

### Additional Opportunities

|  |   |
|--|---|
| Full Page Advertisement included in WUSS 2019 Attendee bag   | \$500                                       |
| <b>Your own PROPOSAL if one of our options doesn't meet your desired level of support. e.g., a partial amount of an option, an in-kind offer, etc. Make us an offer!</b> | <b>Any amount. Contact sponsor@wuss.org</b> |

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